SOLES 4 SOULS
WEARING OUT POVERTY
The Soles4Souls micro-enterprise model provides the opportunity for many in developing nations to create small businesses selling shoes and clothing, (a micro-enterprise). This is a powerful and sustainable way for people who are without a traditional job or training to lift themselves and their families out of poverty.

Soles4Souls is an international non-profit social enterprise based in Nashville, TN. Since 2006, Soles4Souls has distributed more than 30 million pairs of new and used shoes in 127 countries around the globe.

Who we are

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Our Mission

Soles4Souls creates sustainable jobs and provides relief through the distribution of shoes and clothing.
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Our Success

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The need

767 million around the world live on less than $1.90 per day. 385 million are children.

Many don’t have access to a steady income and don’t have the ability to provide basic necessities for themselves or their family. Something as simple as a good pair of shoes.
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**Why shoes?**

Everyone deserves a good pair of shoes. A new pair of shoes provides health, hope, dignity and happiness to those in need around the world and right here in the United States.

The shoes you no longer want, create opportunities many need. It’s estimated that the average U.S. citizen throws away 70 lbs of textiles every year. Instead of throwing them away, Soles4Souls can repurpose your new and gently worn shoes and help create a real source of sustainable income for families living in poverty in developing nations.
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Repurposing New and Used Shoes to Fight Poverty

**Long-Term Solutions**
Gently-worn shoes and clothing donated by volunteers act as a tool to help entrepreneurs start and sustain small businesses.

**Short-Term Relief**
New shoes donated by retailers and manufacturers provide immediate relief to those in need around the globe.
Soles4Souls’ micro-enterprise model provides people living in deep poverty in developing nations the opportunity to start and sustain small businesses selling shoes.

Donated new and gently used shoes act as a resource to help entrepreneurs generate income to provide for themselves and their families.

In 2017 Soles4Souls provided 2.3 million pairs of shoes to entrepreneurs in developing nations.
Why?

Poverty line-US$1.90/day

Source: CIA World Factbook

Haiti
- Poorest country in Western Hemisphere
  - 80% below poverty line*
  - Partner: Haitian American Caucus

Honduras
- 2nd poorest country in Central America
  - 60% below poverty line*
  - Partner: World Compass Foundation

Moldova
- Poorest country in Europe
  - 21.9% below poverty line*
  - Partner: Help the Children

Sierra Leone
- One of the poorest countries in Africa
  - 70% below poverty line*
  - Partner: Village Hope

Soles4Souls Micro-enterprise Program
Wearing Out Poverty Worldwide

Partnering to Provide Sustainable Solutions to Global Poverty

*Poverty line-US$1.90/day
Source: CIA World Factbook
Soles4Souls Micro-enterprise Program

Used Shoes = New Opportunity

How used shoes help entrepreneurs provide for their families.

The sale of one pair of shoes can provide 5 meals for Marie Ange and her family in Haiti.

20 pairs of shoes can provide one year of school for Tracy’s daughter in Honduras.

30 pairs of shoes can provide one year of housing for Ginette and her family in Haiti.
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Short-term Relief

Your *used shoes* today, help provide *new shoes* tomorrow!

Soles4Souls generates funds from selling *gently-worn shoes*, keeping our organization sustainable too! This helps us provide *new shoes* to those in need in 127 countries and all 50 states in the US.

Soles4Souls works with more than *1,200 non-profit partners* internationally and domestically to provide shoes to people in need and in times of disaster.

In 2017, *Soles4Souls provided over 500,000 pairs of new shoes to those who need them most.*
Get Involved

See all the ways you can support our mission

**Give shoes**
Help us create meaningful economic opportunities by simply repurposing your gently worn shoes. Host a shoe drive and get your friends, family and community involved, too!

[Visit soles4souls.org/give-shoes](http://soles4souls.org/give-shoes)

**Donate funds**
For every dollar donated Soles4Souls can provide a pair of shoes. 100% of donations go directly to programs, providing new shoes to those in need around the globe.

[Visit soles4souls.org/donate](http://soles4souls.org/donate)

**Join a distribution trip**
Travel with Soles4Souls to distribute shoes to children in need in schools and orphanages in places like Haiti, Honduras, Guatemala, Dominican Republic and Costa Rica.

[Visit soles4souls.org/travel](http://soles4souls.org/travel)